



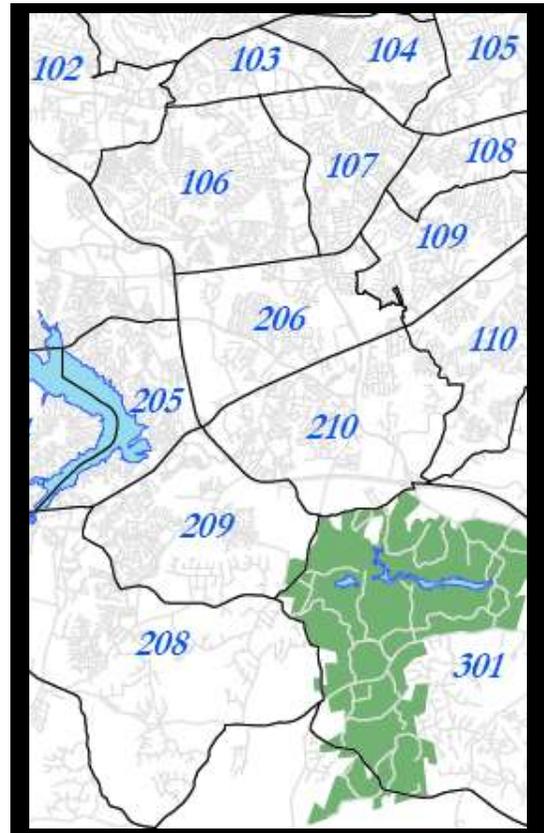
# BUSINESS WATCH PROGRAM

*Chesterfield County Police Department, Crime Prevention Unit (804)318-8669*

The Chesterfield County Police Department offers a comprehensive variety of free programs and services tailored to the needs of the Chesterfield County business community. The Crime Prevention Section assists businesses through education, training, and consulting designed to deter and prevent multiple forms of criminal activities.

The Crime Prevention Unit offers the following free programs and services:

- **Email Alerts** – Business Watch members are sent crime alerts via e-mail. Alerts may be sent based on crime specificity or the type businesses being targeted. Beneficial suspect information is provided when available. These alerts often contain crime prevention information relevant to the businesses.
- **Security Assessments** – Businesses are encouraged to receive a physical security assessment. This written assessment provides recommendations for such things as interior and exterior physical security, current work procedures, and written policies. The assessment offers business owners a wide spectrum of crime prevention and reduction solutions relevant to current issues and future practices.
- **Robbery Training** – In the event of a robbery, it is critical for business employees to know how to respond and what to do to avoid escalating the situation or compromising the crime scene. Robbery training increases awareness, knowledge, and security, all of which make employees, customers, and the community safer.
- **Workplace Violence** – Current statistics show that more women are murdered at the workplace than in any other location, and these types of violent incidents continue to rise. The workplace violence program offers information on how to recognize potentially dangerous behavior, risky work practices, the effects of workplace violence, policies and procedures regarding workplace violence, and reporting incidents to the police.



- **Personal Safety** – Unfortunately, crime is universal; it is not limited by age, race, location, or time of day. This program emphasizes awareness of techniques designed to reduce the risk of becoming a victim of a physical attack. Program goals include: crime prevention, reducing bodily injury, survival strategies, and reporting incidents to the police. This training can be tailored to fit your business and the duties of your employees.
- **Fraud & Identity Theft Prevention** – Fraud and identity theft account for billions of dollars in monetary losses each year. It's estimated that a victim will spend 875 hours and approximately \$6,000 to restore his or her identity, not including the personal toll paid by the victim. Fraud can be directed at businesses as well as the customers who visit them. This program provides information on the current trends as well as some prevention strategies.

By becoming a Business Watch program member, you will obtain the information and resources necessary to help minimize your crime risk. Stay up to date on crime trends, the latest crime prevention techniques, and unique training opportunities. Joining is free and easy.



#### To join the Business Watch program:

1. E-mail the following information to [LambT@chesterfield.gov](mailto:LambT@chesterfield.gov):
  - Name of Business
  - Owner/Manager
  - Address
  - Telephone Number
  - E-mail address
2. Mail the above information to:  
Chesterfield County Police Department  
Community Services Division  
ATTN: Business Watch  
2730 Hicks Road  
North Chesterfield, Va. 23235