

**Committee on the Future**  
**August 10, 2020 - 5:30 p.m.**  
**Microsoft Teams**  
**Regular (Virtual) Meeting Minutes**

**Members Present:** Tyler Craddock, Robert Innes, Frank Petroski, Janet Stephens, Phil Plymale, Carolyn Champion

**Members Not Present:** N/A

**Staff:** Kimberly Conley

**Welcome and Approval of Agenda:**

The chair opened the meeting at 5:35 p.m. The agenda was approved on a motion by Frank Petroski and seconded by Carolyn Champion.

**Approval of Minutes:**

The July 27 minutes were approved with a slight correction on a motion by Tyler Craddock and seconded by Carolyn Champion.

**Report Topic Discussion:**

Vision statement

The committee reviewed, shared comments and suggested slight edits regarding the revised vision statement. The chair mentioned that this is a living document at the moment, and future edits may be incorporated as we move forward. It was mentioned after hearing the book report presentations, there may be a need to include “innovation” in the wording of the statement.

**Homework Assignment:**

- Revised vision statement will be distributed with the minutes.
- Review and prepare for book report presentations.
- Member continue to research and share resources.

**Resource Review:**

**Book Report Presentations:**

1. A member shared an overview of a resource, **Guide for Embedding Breakthrough Innovation in Government**. Breakthrough Innovation definition - A set of approaches and practices out of the startup and municipal innovation worlds that help practitioners break out of deeply embedded assumptions about how government is supposed to operate and open new possibilities for problem-solving and impact.

**Three stages:**

- Stage 1 – Prepare your breakthrough. We need capacity to create conditions for big leaps in service delivery.
- tell your innovation story, focus on issues that matter, orient towards people
- Stage 2 – Establish culture of, and structure for, breakthrough innovation. Local governments must create the right conditions so ready and willing innovators can thrive and new innovators cultivated.
- Give Innovation a Home; Support Strategic Risk-Taking; Collaborate to Innovate

Stage 3 – Embed breakthrough Innovation In your day to day work. Developing a set of skills in local government that can drive innovation forward day-to-day is key.

- Go Agile; Be Prolific; Grow the Field, Within and Outside Your City

#### **Key Lessons:**

- Clearly defined values.
  - Start with why – tell your innovation story.
  - Dedicated Innovation Team.
  - Projects driven by resident needs and priorities.
  - Need to create capacity, conditions and skills to support innovation.
2. A member shared an overview of a resource, **Government Trends 2020** (What are the most transformational trends in government today)

Nine topics:

1. AI-augmented government (climbing the AI maturity curve);  
side note: a good book to review, Life 3.0, Being Human in the Age of Artificial Intelligence
2. The Digital Citizen (improving end-to-end public service delivery via a unique digital identity)
3. Nudge for good (using behavioral science to improve government outcomes)
4. The rise of data and AI ethics (managing the ethical complexities of the age of the big)
5. Anticipatory government (preempting problems through predictive analytics)
6. Cloud as innovation driver (the foundation for employing emerging technologies in government)
7. Innovation accelerators (creating safe spaces for government innovation)
8. Smart government (smart city solutions for the public services landscape)
9. Citizen experience in government takes center stage (treating citizens like customers to drive triple value)

#### **Key Lessons:**

- Big data, the analysis of it, trying to predict and prevent rather than reacting.

The committee agreed that the two reports were good and briefly discussed the similar data and common themes.

Members are encouraged to continue to seek resources related to the topic area to be shared among the team.

#### **Committee Business:**

No committee business. Next meeting will be held virtual.

#### **County Information:**

Staff shared, as noted in the media, the county has been working with the YMCA regarding establishing learning pods to monitor students in five county high schools. The YMCA is sponsoring and coordinating this program, approximately \$100 a week/per child, 7:30-6pm, approximately 100 students per school.

**Adjournment:** The meeting adjourned at 6:58 p.m. on a motion by Frank Petroski and seconded by Tyler Craddock.