

**CHESTERFIELD COMMUNITY SERVICES BOARD
MINUTES
June 20, 2019**

Members Present

Harvey Powers, Chair
Patrick Knightly, Vice Chair
Jennifer Davis, Secretary
Karen Bell
Paige Cecil
Michael Giancaspro
Elizabeth Hedgepeth
Dean Lynch
Peter Mazure
Nicholas Pappas
Ricky Russell
Mark Sacra

Staff Present

Kelly Fried, SMT
Richard Linsk, SMT
David Meadows, SMT
Sue Medeiros, SMT
Danielle Sayre, SMT

Brook Cook, Administrative Assistant

Others Present

Joseph Mazzo
Zachary Mazzo

Debbie Burcham, Executive Director

Members Absent

Tyler Craddock
Michelle Jones
Talisha McAuley-Davis

I. Call to Order

Chair Powers called the meeting to order at 7:03 p.m.

Ms. Burcham introduced Dr. Richard Linsk, the new MHSS Medical Director. Dr. Linsk shared that he began his career as a geneticist at Berkley, later attended Columbia Medical School and after the birth of his son, decided to go into pediatrics. Dr. Linsk eventually became an adult and child psychologist, coming to MHSS from Detroit having moved to the area due to his wife's employment.

Chair Powers noted that tonight is Ms. Burcham's last Board meeting. She is a proud new grandmother of a baby boy with a granddaughter arriving in the Fall and is very much looking forward to retirement.

Chair Powers then recognized Ms. Kelly Fried who has accepted the position of Executive Director effective July 1. He stated that this was a long, exhaustive process involving a nationwide recruitment effort noting while there were a number of phenomenal candidates, one rose to the top. Ms. Fried is not only qualified based

on her education and extensive experience but possesses genuine care and concern for staff and individuals served. Ms. Fried thanked Chair Powers and the Board for the opportunity to do what she loves and is very excited to begin this new chapter.

Chair Powers thanked fellow members for providing input, reviewing resumes and serving on the interview panel stating he is so appreciative for a true working Board vested in finding the best leadership for the agency.

A. Approval of Minutes

On the motion of Vice Chair Knightly and Ms. Jennifer Davis, the Minutes of May 16, 2019 were unanimously approved.

B. Request to Postpone Actions, Add or Change Order of Presentation

There were none.

II. Matters of the Public

Chair Powers welcomed two visitors. Mr. Zackary Mazzo of Boy Scout Troop 2860 is attending tonight's public meeting to earn his Communications Badge. Accompanying him is his father, Mr. Joseph Mazzo.

III. Information Items

A. Presentation: Heroin / Opioid Steering Committee

Ms. Burcham stated she couldn't leave without giving one last presentation and wanted to update the Board on the very important work of the Heroin/Opioid Steering Committee.

The Committee is led by Ms. Sarah Snead, Deputy County Administrator for Human Services and is comprised of department leadership from Police, Fire/EMS, the Sheriff's office, Social Services, IST, Drug Court, Community Corrections, the Court system including the Commonwealth's Attorney's office as well as the Chesterfield County Public Schools. Ms. Burcham stated this is a war with many battle fronts and like any other disease epidemic, must be treated as a public health crisis. Opioid use affects all age groups, races, genders and socioeconomic backgrounds. Ms. Burcham stated that there have been instances within the County of individuals in their 60's overdosing.

The comprehensive plan for Chesterfield County is a multi-pronged approach addressing Community Prevention, Education, Outreach and Public Safety as well as Treatment. Through actions and initiatives implemented by the Steering Committee, the hope is to have a reduction of exposure, reduction of access to drugs, and the reduction of overdoses and deaths. Ms. Burcham stated while there isn't enough time to discuss the many ways the committee is working to combat the opioid epidemic, she would like to focus on a few of the more innovative and successful ways in which the issues are being addressed.

Ms. Burcham discussed prevention methods including the distribution of Deterra drug disposal pouches purchased through grant funding. Studies show that people often access prescription drugs found in a family member's medicine cabinet. These packets, when filled with water, deactivate the active ingredients in prescription medications. Thousands of pouches have been made available to the public throughout the County. Additionally, PSA's were created and have been shown on conventional media as well as having hundreds of views on YouTube.

The Mobile Integrated Healthcare Unit has found great success in the four years since it's creation to address repetitive calls for ambulance care. Frequent callers are identified, and a team is sent out to assess their situation, home life, etc. and determine if other resources or services could be beneficial. Ms. Burcham stated that this team has even advised elderly individuals on the layout of furniture to decrease the risk of falls. But oftentimes, frequent calls are due to substance use issues. Lt. Dan Stamp and Peer Specialist Hallie Hartman make contact with individuals to offer assistance which can include getting into rehabilitative services. Ms. Hartman has a caseload of around a hundred individuals whom she follows-up on regularly and a similar program is slated to begin in Hanover.

Ms. Burcham also discussed a regional media campaign involving Chesterfield, Hanover, Henrico and the City of Richmond. The group is using every dollar to the best possible use including the creation of a website, regional billboards, social media including ads on Facebook and Instagram as well as public service announcements. Ms. Burcham played one of several such announcements currently on traditional radio as well as the Pandora music app. Ms. Burcham reviewed a breakdown of impressions over various mediums noting there have been well over three million impressions since starting the campaign in February.

HARP (Helping Addicts Recover Progressively) is a peer run program in the county jail. Ms. Burcham praised the work of Sheriff Leonard noting he brought in services including medication management as well as job skill training. It is not an easy program from which to graduate but those who do are finding great success and are even coming back to help those currently in the program. The community also contributes by donating clothing so inmates have appropriate outfits for interviews once released. Ms. Burcham stated that Sheriff Leonard has helped change the face of how to deal with people who are incarcerated.

Treatment is complicated and is addressed in many ways. Options include referrals to treatment and peer support programs at every access point, educational materials on HIV and Hepatitis B and C. REVIVE training and information has also been made available throughout the County. Ms. Burcham discussed collaborating with the Health Department in which Narcan is given to MHSS free of charge and through a special license, can be stored on site. She

also reviewed the information of individuals currently in treatment for the first quarter of 2019.

Another contributing factor in the opioid epidemic and that is the role of physicians. The medical community has been pushed to make pain relief a fourth vital sign. Ms. Burcham shared the story of her husband having knee surgery and the doctor wanting to prescribe more pain medicine than what was needed. When stating they didn't want that much, the doctor stated he is required to prescribe that much because if enough isn't initially given, the insurance company would not cover a second prescription. The culture needs to change and understand that experiencing pain is not a bad thing. 80% of opioids prescribed in the entire world are done so in the United States.

Ms. Burcham reviewed overdose statistics since 2014. There were significant jumps in 2015 which alerted officials to the epidemic. Percentages, while still climbing, slowed the rate of increase and eventually began to fall with the 2019 YTD the percentage being -32%. While these numbers are encouraging, there are often setbacks and just this past May, Chesterfield Police responded to 8 overdoses and 3 deaths in a single weekend. This was an indication of a "bad batch" and steps are taken as a result of this information. Ms. Burcham stated that local law enforcement use OD Maps – an app that allows overdoses to be posted in real time. She stated you can literally see overdose numbers increase along the path of I-95 where drugs are transported and distributed. When an unusual spike such as the one in May occurs, alerts are sent out over news outlets and social media to increase awareness and hopefully decrease overdoses.

The area from Route 1 over to Chippenham is called the "fertile crescent" and is the most prevalent area in Chesterfield for drug activity and overdoses. This knowledge is helpful in knowing where to place educational material, focus law enforcement and where not to locate sober living homes to ensure higher success rates for individuals in recovery. Due to recent discoveries of meth labs in Chesterfield, it appears many are turning to meth as a "safer" drug and cheaper additives such as Fentanyl are being laced into other drugs such as cocaine to increase profitability. Ms. Burcham stated that while this steering committee is based in heroin and opioids, their tactics can be used for these as well.

As this epidemic evolves, so should our response. Ms. Burcham shared that Chesterfield was recently selected to participate in a national initiative to expand opioid treatment in jails – just one of 15 chosen localities across the country - and will be sending a team to Washington to receive training. Once this training is completed, the agency will receive funding to implement the program.

In closing, Ms. Burcham read a quote from Barbara Sher. "Go out and make a difference in your community. You don't need endless time and perfect

conditions. Do it now. Do it today. Do it for 20 minutes and watch your heart start beating”.

IV. Administrative Items

A. Board Members’ Remarks

There were none.

B. Chair’s Remarks

Chair Powers thanked Vice Chair Knightly for handling recent Executive Committee meetings on his behalf as he has been out of state for work obligations.

Chair Powers reported that he and Mr. Peter Mazure met with Delegate Betsy Carr earlier this week. The Bed of Last Resort was discussed as well as STEP VA deadlines and the opioid epidemic. He noted that due to redistricting, Chesterfield may be removed from Delegate Carr’s district and therefore not on the list of legislators to meet with next year.

C. Executive Director’s Report

Ms. Burcham stated she, Mr. Sacra and Mr. Pappas met with Speaker Kirk Cox and he was very engaged around the topics surrounding the CSB including that of local hospitals refusing TDOs and forcing individuals into the State hospital. Ms. Burcham turned the floor over to Mr. Mark Sacra to discuss an idea he shared with her regarding this. Mr. Sacra stated several years back when the fire department was having issues with hospital diversions – the hospital was full, staffing issues, etc. – a regional committee developed a system called Code Black. When a patient requested a hospital, under conventional diversions they could be turned away and then multiple calls to other hospitals would be necessary. But under the Code Black System, VCU would determine where patients were sent. Mr. Sacra stated that with the current issue CSBs are having with local hospitals refusing admittance, this system would also work. Instead of local hospitals making the decision for what is best for them, the regional system would decide where individuals were sent based on what is best for all. Ms. Burcham stated she shared this idea with Speaker Cox and he was very interested. Ms. Burcham has also asked Mr. Sacra to meet with Jennifer Faison of VACSB to discuss as well as DBHDS leadership. Ms. Burcham stated that when Mr. Sacra talked about this she was blown away as it was the first idea of how to deal with this problem that she thinks has merit and could work. There is no incentive for the hospitals to come to the table but if the General Assembly sees the value, legislation could be created to prevent people languishing in the ER or being sent into an overcrowded and dangerous situation. Mr. Dean Lynch discussed the financial issues noting if legislation can tie participation to state dollars, that would bring the hospitals to the table. Chair Powers stated it was a brilliant idea and when he shared this with Delegate Carr, she was very interested

in it as a solution adding she would be willing to work with Speaker Cox. Chair Powers noted if two individuals on the opposite spectrum politically can come together on this, others will follow.

V. Committee Reports

A. Standing Committee Reports

Finance Committee

Mr. Michael Giancaspro reported on behalf of the Finance committee stating the group met last week. Ms. Sayre brought in two of her program managers, Ms. Jami Engel and Ms. Angel Williams, and discussed new staff helping with credentialing which has strengthened her team. The pyramid sheet for the Special Revenue Fund was reviewed and the surplus designated for reserve fund balance stands at \$573,000 dollars. Mr. Giancaspro stated this is above goal and discussed these dollars helping fund the new electronic health record noting this was the purpose of the Special Revenue Fund so that money the agency earned can be used for its own special projects. Ms. Sayre discussed accounts receivables noting the balance is slightly higher than it has been which is mostly due to issues with MCOs. She shared that Anthem had some glitches over the Spring and is having to refile claims. She noted that is CSB system wide and not just affecting Chesterfield. She hopes this will be completely resolved shortly.

The next Finance Committee meeting is Wednesday, July 10th at 8:30 a.m.

Public Policy Committee

Mr. Mark Sacra reported on behalf of the Public Policy Committee noting the one-pager training occurred the end of May and meetings with the Board of Supervisors as well as legislators have been ongoing throughout the month of June.

The Public Policy Committee meets on the call of the Chair.

B. Advocacy Committee Updates

Housing Committee

Mr. Michael Giancaspro reported on behalf of the Housing Committee which met on June 4th. He extended his thanks to Mr. Peter Mazure who chaired the meeting in his absence. The Ridge Run home is not being used due to not having the necessary specialized staffing which is an issue being addressed with CAI. There is a potential land donation on Genito Road and Hull Street. Ms. Burcham shared that a meeting occurred regarding an apartment complex proposed for the Chester House area and the developers want to use the existing driveway as one of their entrances. Ms. Burcham stated that former Chair Gib Sloan who currently serves on the Planning Committee, reached out to the developers and pitched an idea of using some of their space for 4 – 6 efficiency units for individuals with disabilities. She reported that they were very receptive and

willing to discuss making that happen. While there is a lot of work to do, this project is on the right track.

The next Housing Committee meeting is Tuesday, July 2nd at 8:30 a.m.

Public Relations Committee

Mr. Nick Pappas reported on behalf of the PR Committee which met earlier this evening. He stated revisions have been made to all of the one-page handouts with the exception of housing as they were the most recent completed. He briefly reviewed those updates noting he feels these changes have made this information even more comprehensive. The group is now focused on the next hand out on the work force shortage. Statistics are being gathered as well as what is being done and what needs to be done but this work is still in the very early stages. Chair Powers suggested highlighting a couple of specific positions the agency has difficulty keeping filled due to staff migrating to MCOs and comparing those CSB salaries with comparable positions in private industry,

The next PR Committee meeting is Thursday, July 18th at 6:00 p.m.

VI. Consideration and Action Items

A. CSB Polices for Review and Renewal

- Policy 1.13 – Reimbursement of Board Members
- Policy 1.18 – Donations
- Policy 1.20 – Insurance * *revised*
- Policy 1.21 – Consumer Funds * *revised*
- Policy 4.03 – Fiscal Audits * *revised*
- Policy 5.07 – Admission to Services
- Policy 5.08 – Termination from Services

Chair Powers reviewed minor recommended changes by the Executive Committee on three of the policies. On the motion of Mr. Dean Lynch to vote as a block with amended changes and seconded by Vice Chair Knightly, the policies were unanimously approved.

B. FY20/21 Strategic Plan

Ms. Kelly Fried stated there have been no changes to the plan since it was presented last month. A final draft was included in the Board packet.

On the motion of Vice Chair Knightly and seconded by Ms. Elizabeth Hedgepeth, the FY20/21 Strategic Plan was approved unanimously.

VII. Adjournment

Chair Powers and Ms. Brook Cook presented Ms. Burcham a framed copy of her first CSB agenda as Executive Director from February 2009 beside her last agenda

from this evening's meeting along with her CSB seating place card. Ms. Burcham thanked everyone for all they have done to serve citizens noting the successes she has had were due to the work of the Board, her team and dedicated staff. Ms. Burcham went on to speak on how much working with the Board has meant to her over the past ten years and that she will miss everyone a great deal.

There being no further business before the Board, Chair Powers adjourned the meeting at 8:45 p.m. until **Thursday, July 18, 2019 at 7:00 p.m.**

Debbie Burcham, Executive Director
Community Services Board

Harvey S. Powers, Vice Chair
Community Services Board